

GEAR UP FOR THE FUTURE AT ASIA'S LARGEST INTEGRATED EXPO



Clean India
Technology
Week

SOURCE FOR 'CLEAN LIVING'



**CLEANING | HYGIENE | WASTE MANAGEMENT
| LINEN CARE | VEHICLE CARE**

19th Edition
Clean India SHOW

www.cleanindiashow.com

**WASTE
TECHNOLOGY
INDIA EXPO**

www.wastexpoindia.com

**laundrex
INDIA**

www.laundrexindiaexpo.com

**AUTOCARE
EXPO**

www.autocareexpo.com

WED
13 THU
14 FRI
15 SEPT
2023

Hall 1
Bombay Exhibition Centre
Mumbai - India

 www.ctwindia.com

A Hub for the Future Technologies, Innovations, Solutions and Everything that's Smart & Sustainable

Clean India Technology Week is the single largest platform in India showcasing solutions for clean surfaces, clean environment, clean linen, clean air and clean water, waste recycling and waste management etc. The three-day exhibitions include Clean India Show, Waste Technology India Expo; Laundrex India and Car Care Expo.

Being held annually, CTW provides an ideal space for networking, exchanging ideas, overviewing current innovations and technologies, engaging in Buyer-Seller interactions and B2B meetings.



Few Glimpses from the Successful Edition



15000+
VISITORS

250+
EXHIBITORS

750+
BRANDS

100+
SPEAKERS

300000+
DIGITAL
REACH

5+
HIGH LEVEL
CONFERENCE
& WORKSHOPS

19th Edition
Clean India SHOW

www.cleanindiashow.com

**India's only platform on
Cleaning, Hygiene and Maintenance Solutions**

*Sweeping changes with
Automation, Technology & Innovation*

- Meet an engaged audience of senior facilities management professionals
- Showcase your brand to the top echelon of FM buyers
- Increase your brand exposure amongst thousands of facilities management decision makers

\$14.14 billion
by 2031

Industrial cleaning equipment
market is projected to reach

Growing at a
CAGR of
4.3% from
2022 to 2031



India's fastest growing integrated Waste Management Exhibition

Recycling, Resource Building and Net Zero

- Achieve sustainability, ESG and NET ZERO goals
- Advance towards zero-waste cities
- Convergence of smart city implementors, municipal corporations, waste recyclers, circular economy policy makers, waste management consultants

FACTS

India generates 3.5 million tonnes Plastic waste annually. In 2021-22, India's plastic demand was 20.89 million tonnes, which is projected to exceed 22 million tones by 2023

GOALS

Make India Plastic Free & Eliminating single use plastic.



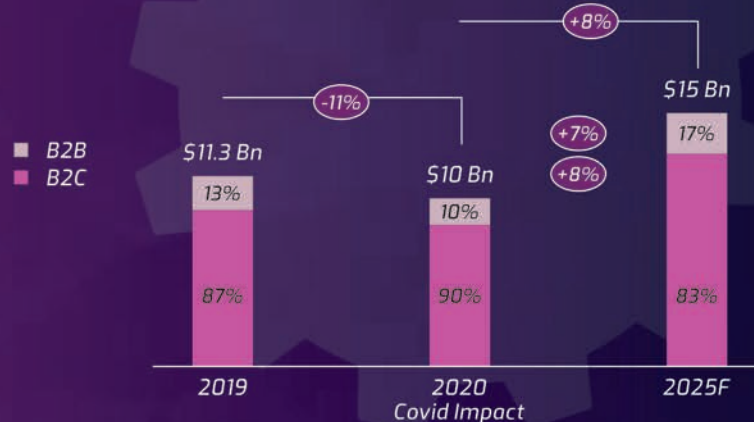
India's leading exhibition on Laundry & Dry-cleaning

Energy-efficient, time-saving and sustainable solutions

India's laundry market expected to grow to \$15 billion by 2025 and The Indian Laundry Service Market is forecast to grow at CAGR of 4.96% through FY2026

- Network with industrial, commercial & retail laundry business owners
- Display systematic and professional laundry and dry-cleaning solutions
- Shape the new era of smarter, faster, more resourceful and sustainable linen care

Addressable Market for Laundry (2020-2025F)

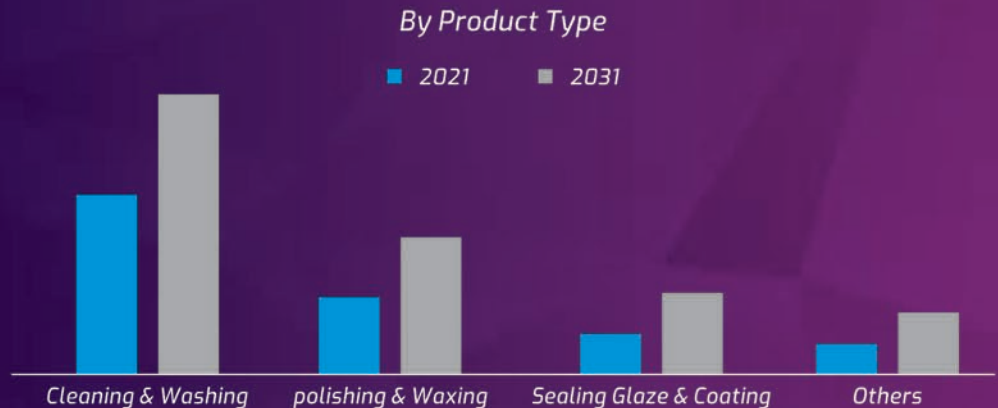


India's only exhibition showcasing complete Cleaning Solutions for Vehicle Care!

Changing Gear on the Technology Route

The India vehicle care products market is expected to grow from US\$ 74.9 million in 2022 to US\$ 132.7 million by 2028. It is estimated to reach a CAGR of 8.5% from 2021 to 2028.

- Comprehensive solutions for vehicle was systems, equipments, chemicals & vehicle detailing
- Interior & exterior vehicle cleaning & maintenance
- Meet OEM's & vehicle manufacturers, car wash operators, retail showroom owners & service station owners



What's In Store For You This 2023

Focused Pavilions

CTW puts serious emphasis on engagement and quality ROI. The curation of industry specific pavilions ensures streamlined networking, smoother procurement, and a more focused showcasing of emerging brands within the selected segments. Here's a quick look at our diverse pavilions for CTW 2023.

Achieve Your Objective Goals

Asia's Largest and best-known Integrated exhibition showcasing the full spectrum of products and services for the Cleaning, hygiene, maintenance, waste management, linen care and vehicle care industry.

Feedback

Our Numbers stand testimony of our success

94%

of exhibitors established useful business contacts

87%

of exhibitors indicated the visitor quality was good or excellent

84%

expect orders due to exhibiting

81%

visitors ended up giving business at the expo



Why Exhibit

The expo is an excellent opportunity for the national and international companies to showcase their latest and greatest in cleaning and hygiene, maintenance, waste recycling and management, laundry & linen care as well as vehicle care segments and to connect with the right solution seekers and policy makers. The exhibition will showcase technology for smart, sustainable, and advanced solutions.

Exhibitor Benefits

-  *Generate new leads and business opportunities*
-  *Increase brand reach and awareness to the relevant stakeholders*
-  *Develop your business and visibility within a qualified and diverse ecosystem*
-  *Best platform to launch and promote new brands, products and services*
-  *Engage in an exclusive one-on-one buyer seller meets*
-  *Position your company as a leading player*
-  *Easy competition analysis and research*
-  *Gain Insights on the latest trends with knowledge expert*

CONFERENCE & SEMINARS



Exhibitor Bytes

Overall, we are very satisfied with the performance of how the show has been so far. We got a tremendously good response on some of our new products like powder to liquid Dettol brand soap from the relevant key segments were the HORECA Segment and the tourism industry.

Saurabh Chopra, Head – India Institutional Business, Reckitt Benckiser (India)

Our vision to promote sustainable cleaning impacting and improving the hygiene standards. We have introduced a new product here at the expo, with eco flex and smart flex. We have met a lot of customers from commercial and institutional space who have visited our stall.

Rajiv Bhatia, Country Manager & Director, Nilfisk

We have had various visitors from industries like healthcare, housekeeping, kitchen hygiene, laundry, wastewater treatment plants, distributors of products for other companies, contract cleaning companies. Very good acceptance to our products. This platform has helped us understand the requirements of the market and the industry.

Stratis, CEO, Dynachem Pvt Ltd

We had a very good experience with meeting a lot of our potential customers. We also met people whom we could collaborate in the future. We had a good response for our new products like LED'S for UV traps which elicited a good response. This is a very good platform for our brand and by coming here, we got to explore a new market area.

Giridhar Pai, Director, PECOPP Pest Control Services

We had a phenomenal experience and response at our stall at the Clean India Show. Its god to see the industry getting back with an increased interest in sustainable hand hygiene and that has been the key highlight here. There was a lot of well received response to our data driven solutions and its good to see the industry evolving to alternate solutions. Commercial segments and industry segments were the ones we got highest engagement from, and this show has been a great launching pad and interacting platform for our brand's awareness with the show being the focal point of the cleaning industry coming together.

Isha Sagar, Key account Manager India & Maldives, Essity Hygiene

We have brought first time ever on a public platform like Waste Expo India, World's first AI powered air sorter used for dry waste sorting. The experience was excellent, and we have met many decision makers starting from Municipalities, Industries, and the leading recycler companies. We are a startup and after covid, we realized this is the perfect show and timing for us to showcase our technology. This is great and believe such expo should be more frequent so we will participate every year.

Sandip Kumar Singh, CEO, Ishitva Robotic Systems Pvt Ltd

We are looking for partnerships and collaborations and hence participated in the show. It's been pretty good, and we have had quite a few inquiries, both for partnerships and for our products as well. Few municipal corporations have shown a great response and we are confident some of the business deals will materialize.

Ramanan Natarajan, Founder & CEO, Shudh Labh Solutions Pvt Ltd

This is an excellent platform with so many companies displaying their products and a good footfall. Our products have received good response and overall, it has been well organized. The crowd was good and very happy with the clients who have approached us and hopefully will crack some deals.

Sudha Chakrapani, Director, & Tarandeep Singh, Head of Business Development, Lion Services Ltd

The waste management expo is very nicely organized by VIS group. It's been hassle free and large audiences have turned up for the show and so all participants will have a good experience and business propositions from here.

Sanjay Singh, Vice President, CDE Asia

The organizers have done a wonderful job with putting the products and services in a single platform. The footfall has been excellent so far and it has been a wonderful experience for us to participate in this exhibition and we see the growth journey beginning from here and we will be here next year as well.

Narayanan Raghavan, Founder & CEO, Rent-A-Towel and Dr Linen

It's a great privilege and opportunity here to participate here at Clean India and Laundrex Expo. What we see is that the visitors from Hospitality, Hoteliers, Laundry Operators, as well as retail laundry players.

Krishnamoorthy, National Head, IFB Technologies

Visitor Bytes

This year the response is pretty good. We have got visitors from commercial laundry side, and some hotel laundry managers so overall cheers to the clean india team. Only genuine customers are coming so we are very happy with the footfall. We would love to participate again and also recommend it to other vendors.

Ayush Khadija, CEO,
Orgaeearth Cleansol Pvt. Ltd

Excellent experience, I was skeptical on the turnout, that too in Greater Noida, however it has been very good. We have received inquiries from various industry verticals and are excited and happy about it. Those customers that we expected, did turn out here. The business conversions also look positive.

Vivek Mata, Managing Director,
Charnock Equipments Pvt Ltd

In the 3 days, we have interacted with many industry people and the response has been quite good, from Pan India. This participation will bring new business for us. We noticed that segments like FM that have given good inquiries and order confirmations as well. This platform is the right opportunity for brands like us to interact with so many people at the same time.

Anukesh Sharma, GM Sales, SAAN
Global Ltd (Authorized 3M Distributor
for commercial solutions)

The organizers of this exhibition deserve recognition for showcasing an array of innovative technologies from different parts of the world. It was impressive to witness the plethora of resource-efficient technologies available in the market, particularly in the area of solid waste management. The exhibition also provided valuable insights into cleaning, hygiene, and new-age solutions. As a commissioner, I found this event enlightening and informative, and it highlighted the opportunities available to address upcoming challenges.

Dr. Gopal Krishna B, Municipal
Commissioner, Hubli-Dharwad
Metropolitan Corporation

Attending the Clean India Show has been an enriching experience. I have been a regular visitor since 2014 and each year, the show keeps getting better. This time, I focused on finding cleaning agents for my pharmaceutical company and was pleasantly surprised to find vendors with innovative products. The show also highlighted the importance of teamwork, evident in the way the Clean India Show team operates. The event facilitated valuable connections with new FM genes. Overall, it was a great opportunity to discover new products and connect with like-minded individuals.

Senthil Kumar, Head- Administration,
Acro Lab Pvt Ltd.

My experience here was fantastic! I met numerous exhibitors and had a great time. This event helped me achieve my goal of finding cleaning aids and tools. Additionally, I discovered several brands that could assist me with packaging and logistics. It's an excellent platform to interact with leaders, learn about new trends, and explore innovative products. I even had the chance to see robotic and automated vacuum cleaners. Overall, it was a valuable and enjoyable experience.

Aakash Kumar, E-commerce Manager,
Reliance Retail (Jio Mart)

It was a great experience at the Clean India Show. We had a lot of conversations with new and innovative companies who are coming to the market with lots of equipment which is helping in the optimization of the cost of managing facilities. This platform is actually contributing to bringing all players together and bringing exposure to good practices that are there in the market, which may help in future to build more innovative ideas to develop our facilities.

Nitin Verma, General Manager, Updated Services Ltd.

Attending the Clean India Show was a wonderful opportunity to expand my knowledge on the latest technologies. I was impressed by the innovative facade cleaning services, which were completely new to me. The newly launched machinery, which can clean up to 20 ft square feet with a telescopic growth and an automated steam system, was particularly fascinating. The event also provided an excellent opportunity to connect with service partners. I left the exhibition feeling inspired and eager to implement new ideas in my company.

Shailendra Singh, DGM, Dusters Total Solutions
Services Pvt. Ltd.

2022 Partners

Supported by



Platinum Partner
Waste Technology India Expo



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Hygiene Specialist Partner



Laundrex India
Partner



Badge Partner



Lanyard Partner



Supporting Associations



Knowledge Partner



Organiser



For more details, Contact:
sales@ctwindia.com | +91 93211 28400



★ TRADE FAIRS ★ MEDIA ★ CONFERENCES

VIS Group is an experienced and revolutionary hands-on trade show organizer and publication house, serving India with pride since 2000. For the last 21 years, the group has brought about a positive change through several pioneering projects as well as the magazines that impact the life of the common man via unconventional methods and focus on the B2B industry. VIS is known in the industry for the extensive buyer network it is able to reach and build relevant platforms that help them connect with the leading service providers and technology developers.



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